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Your Betting Experience Better

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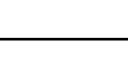
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TOP TIPSTERS MARCH 2018

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Pos	Service Name	Points
1st	 Lucky 7 Naps	127.15
2nd	 The Judge	112.99
3rd	 Trend Betting	64.95
4th	 Shrewd Tipster	55.73
5th	 Two Percent Club	39.44
6th	 LayZy Profits	35.60
7th	 USA Racing Club	34.70
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9th	 Declan ODonoghue - Irish Racing	29.07
10th	 The Secret Handicapper	26.40

TODAY'S FREE SPORTS BETTING TIPS...

[Sean Haren Racing](#)

Win Bet - Lingfield (A.W) 14:20 - World Of Good @ 6/5

[Neo Investments](#)

Win Bet - Lingfield (A.W) 14:50 - Big Amigo @ 5/1

[Value Wins](#)

Each Way Bet - Lingfield (A.W) 16:55 - Hackbridge @ 12/1

A Tipster Is Not A Holy Grail - By Michael Wilding

It's a fact that the majority of people don't have time to find their own selections. Not only do you need to learn the skill of being able to do it and make a regular profit, but you also need to have the time each day to go through the race cards.

So what do you do if you want to place a bet that's going to make a profit, without any of the work to get there? You use tipsters!

But it's not that simple. Many tipsters are actually no better than the average punter, making a small loss or break-even. And some are significantly worse!

Once you find a tipster that is making a profit many people think that's all they need to do.

But, once again, it's not that simple. At least not if you want to make long-term profits.

Why?

Because your individual discipline, risk level, tolerance to losing streaks and starting bankroll is going to make a big difference!

It's perfectly possible to get selections from a profitable tipster and still make a loss even while the tipsters selections are making a profit.

You're probably wondering how, so let me expand a bit.

We regularly receive an email asking us to check our proofing for a specific tipster because we are showing they made a profit for a month whilst the person getting in touch has made a loss.

Of course, we always check and we keep every single email for exactly that reason. But almost always everything is correct.

So I reply saying we have checked and everything is fine. And then I ask...

"How much are you staking and what's your bankroll?"

Some of the replies I have received have amazed me. For example:

"I have £100 and am using £10 stakes" or "I started with £500 and am betting between £30 and £70"

If you're doing that, then to be honest I'm not surprised you've lost everything! The only thing that's surprised me is how long it's taken to happen.

A tipster is not a holy grail. Can some of them make long-term profits... Yes. Can they win every, or even most, bets... No.

Every tipster will have a losing streak. I can guarantee that 100%. It may not be today or tomorrow, or even for a few months. But... it will happen.

And when it does you need to be prepared.

Which is why today I wanted to write an article about how you should choose a tipster that is going to work for you.

I'm going to give you a check list of everything that you should be looking for before you decide whether to join a tipping service. Don't forget, when you do decide to join you must stay for a minimum of three months and ideally six. Anything less isn't giving enough time for the variance of selections to even out.

Okay so let's get on to the check list!

Find the All Time results for the service you are interested in. This must span a minimum of 3 months but ideally a year or more.

You want to look at the Strike Rate.

You need to consider what level of strike rate is going to be suitable for your personality and tolerance. For back bets anything above 20% can be considered decent, however the most profitable services are likely to be 15% or even lower.

Remember that even with a 30% strike rate you will be losing 7 out of every 10 bets. But this does not mean the selections won't make a profit!

This is probably one of the hardest betting concepts to understand. Just remember that you can find more losers than winners and still make a profit.

The lower the strike rate the longer the losing runs are going to be. If you don't have a high tolerance for losing runs then don't choose a service with an All Time strike rate of less than 25%, it may suit you to choose an each-way or place betting service which, while possibly having a lower profit, will have a far less volatile performance.

Go through the last 3 to 12 months, individually, and write down the profit. Next we need to determine the average monthly profit and how many losing months they have on average. Let's say, for example, that a tipster has had 7 out of 12 profitable months. The average monthly profit was 15 units and the smallest profit was 1.50 units. The largest losing month was 8 units and the average losing month was 3 units.

Now we're starting to get some useful information!

We've found a tipster whose All Time strike rate suits our betting personality and has made a profit. Now we're seeing that we are likely to make a loss in five months of every that averages at 3 units.

Our average profit in the remaining seven months is 15 units but we need to be prepared to only make a profit of 1.50 units. We must also remember that we could have two or three of our five losing months in back to back succession.

What we're doing is building up a picture of how using this tipster is likely to be so we are prepared for it.

Work out stake sizes required to make a profit and pay for tipster

If you're happy with everything you've found so far, then it's time to start working out the stake sizes that you're going to need in order to be able to make a profit and pay for the service.

To do this we use the average monthly profit over their All Time proofing. Let's say our tipster makes an average monthly profit of 7.5 units, and the service costs £35 per month to join. We divide the average monthly profit by the cost of the service to find the minimum stake we need to place in order to pay for the service. In this case its...

$35 \text{ divided by } 7.5 = 4.67$

That means we need to be staking a minimum of £4.67 to cover the cost of this service. But we don't want to just cover the cost of the service, we want to make a profit as well. So, next we need to decide how much profit we want to make each month (on average).

This must be a realistic figure!

You aren't going to make £500 a month by betting £4.67 and you need to have a bankroll to withstand losing runs. Always ask your tipster what bankroll you should use, however you can also work this out yourself from the proofing.

There are many complicated ways to determine the optimum bankroll, but for now we want something that is going to keep your investment safe and is quick to determine. To do this you:

Download the entire history of your tipsters proofing
Calculate the largest downswing they had
Double it

That's your bankroll.

NOTE – If your tipster recommends a bankroll less than the biggest downswing they had then I would strongly suggest you don't use them.

Let's say we need a bankroll of 50 units and decide to start with we will be happy with a profit of £100 per month after our subscription cost has been covered.

We divide this £100 by the average monthly profits of 7.5 which gives us a stake of £13.33. To this we need to add the stake to cover the cost of the service, which is £4.67, and we have a required stake of £18.

With a 50 unit bankroll that means we need to have a £900 bankroll. We will be increasing our bankroll by 11% EVERY MONTH!

That's pretty damn impressive, and with compound staking we can make it grow even faster. But that's for another article.

We now know exactly how much we need to have available to bet and what size our stakes should be.

Work out how to manage our bankroll.

The final stage of deciding whether we want to use a tipster is to calculate how we are going to manage our bankroll. We can't simply take out our £100 every month because this is just an average. Some months there will be a loss and some months there will be a bigger profit. And, we want to cover the costs of the service from our bets.

We have two goals with our profit:

- Pay for the service
- Make a profit

We want to make sure we have number one covered first. To do this we want to have between 3 months worth of subscription payments covered before we start taking our profit out. This means that we are covering our subscription from our betting profits even during the losing months that we know will happen.

So our first month we take out everything above our £900 bankroll and we put it aside for our subscription to the service. We keep doing this until we have a minimum of three months worth of subscriptions. In our case this is $3 \times £37 = £111$.

Based on our average profit per month we should be able to achieve this in one to two months. Now every month we continue to take out anything over our £900. From

the money we take out we put aside a months subscription and then we take everything else as our profit and transfer it to our bank.

You are now working ahead and have already got the cost of the subscription three months in advance of needing it, for when we hit those losing months, and there is never any stress involved as you know you can cover the cost of your years subscription from the betting profits and still come away with a nice extra income for yourself.

Not only that but you are aware of length of downswings and losing streaks that the tipster is likely to have because you have done thorough research on them.

This Weeks Sports Betting Preview - By Rick Elliott

We are now at a strange stage of the horse racing year in the UK between the two major jumps meetings and the start of the turf Flat season and the first major handicap. There is a four week gap between the Cheltenham Festival and Grand National meeting and the Lincoln Handicap takes place at Doncaster on Saturday.

The National and Lincoln form the spring double and only one jockey has won both races but that will never happen in the modern era. TOTAL RECALL fell in the Gold Cup and is now the joint favourite for the National with Blaklion at 10/1 with Ladbrokes. The Lincoln is a one mile cavalry charge for which ADDEYBB is the favourite at 7/1 with William Hill so the favourites 'Spring Double' pays 87/1.

The US Masters is the only major championship Rory McIlroy has never won. He needs to win a Green Jacket to become just the sixth player in the history of the sport to complete the career Grand Slam. Things have not gone to plan for McIlroy after a three month absence due to injury. However, the former world number one was imperious on the back nine of the Arnold Palmer Invitational which he won by three shots. MCILROY is the favourite for the WGC Match Play this week but more significantly now 8/1 with Betfair and the new favourite to win the Masters.

Ronnie O'Sullivan has won the snooker world champions five times and when he is in the mood is easily the best player in the sport. These days he doesn't put himself under pressure and a relaxed Ronnie plays his best snooker. The Players Championship brings together the best 16 players over the last year and Mark Selby is the number one seed. If the event goes to form Selby and O'SULLIVAN will meet in the final and the latter is the favourite to win the event at 9/4 with bet365.

It's a quite week for football with no major fixture in the Premier League until the weekend or the Champions League. The FA Cup is now at the last four stage, we are down to the last 8 in the Champions League and Manchester City have the Premier League in the bag. ENGLAND are 14/1 with Coral to win the World Cup in Russia... if they compete!