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**Issue 97 - Tuesday 23rd January 2018**

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How come Miss Universe is only ever won by people from Earth?

Today's free tips are courtesy of Racing Investment, Value Wins and Pace Ace.

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## ***TODAY'S SPORTS BETTING TIPS...***

**Racing Investment**

Win Bet - 13:00 Leicester - Don Des Fosses @ 5/4

**Value Wins**

Each Way Bet - 15:40 Southwell (A.W) - Daily Trader @ 9/1

**Pace Ace**

Win Bet - 14:05 Leicester - Arian @ 9/4

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# The Advantages Of Pool Betting - By Eddie Lloyd

The Tote was established in 1928 by an act of parliament and was devised as a way of distributing profits for “purposes conducive to the improvement of breeds of horses or the sport of horse racing”. Less than a year later the flat race meetings of both Newmarket and Carlisle mark the first major meetings to have tote betting on course.

The Tote has been relevant throughout the rich culture and history of bookmaking in the UK and it was some 65 years later in 1993 that betting shops were allowed to open in the evenings and subsequently more money was bet into the evening pools making the whole racing calendar full of worthy pools to try to win in.

Roll on another 11 years to 2004 and with Good Friday now a day whereby bookmakers could trade and foreign racing operating pools this made Christmas Day the only day of the year for it to be illegal to trade for the bookies.

Step forward Fred Done the owner and founder of Betfred and he managed to secure the privatisation on the Totesport brand for an estimated 265 million sterling which was a bargain considering Coral group had bid 405 million sterling just 5 years previously.

So what makes the tote an attractive betting proposition. It's two-fold but first, we must understand how the pools work before we attempt to exploit them. People up and down the country bet into the various pools whether they be the win only, place only, Scoop 6 or the Placepot. Once the race is off or the meeting is underway then the Tote (now Betfred) take 27% of the full amount bet as their commission. This is then distributed into a business model that obviously looks after itself but also contributes back into the racing world in various forms including prize money etc.

So the punter has the opportunity of winning a share of the remaining 73%. This is where we can start to understand the value of betting into the pools. We're betting against other people, not the margins set by the bookmaker. Again we need to understand the importance of this factor though. One of the worst things to bet on with the tote is the favourite. In a very simple example, imagine 100 people betting £10 each into the pool. The pool would stand at £1000. After the 27% commission, the tote takes we're left with £730. The favourite being the most obvious horse to bet on 60 of those 100 people have bet on the jolly. Should the jolly go on to win they are basically getting 1/5 about it winning or 1.22 to be precise. Depending on the race, of course, I'm sure you would get better odds on the rails or the exchanges.

Looking at the above example however the remaining 40 tickets are split between the 2nd favourite and let's say 5 tickets are on an outsider. The outsider is 12/1 on the rails. This is the ideal opportunity to bet on the tote. You would get £146 back from the pool for a tenner as opposed to £130 from the rails. This is where the value lies.

By opposing the market especially on course without the ability to use the exchanges you can reap much bigger returns.

So with the tote, it's best to assume every mug punter is on the top 3 in the market and by fancying something at the other end of the market by betting against the trend we can actually reap a bigger reward and ultimately make a bigger profit in our betting.

There are other examples of where value can be obtained from the pools. The Placepot is a popular bet and again as we're betting against other punters we can usually, by opposing the top end of the market reap the benefits.

So if you're on course and fancy an outsider then place your bet with the tote and nine times out of ten you'll be winning more money than by betting on the rails.

## **Three Trainers To Lookout For This Coming Week** - By High Roller Racing

Three trainers who it may be prudent to look for this week are in good form and look like keeping that form intact with their entries and runners this coming week or so. Who are they you cry? Well here we go...

Mick Easterby is banging in winners on the all weather and over jumps of late and it may be we give his runners the utmost consideration. On the all weather three wins and two seconds have come from his last ten runners with a 16/1 and 5/1 amongst those winners. Mick's horse Harvest Day attracted my eye when looking at entries but later in the week he has Qaffaal in a class2 at Lingfield. The horse needs things to work out right as he like to be dropped out in his races. This horse is very consistent and pay him attention for Lingfield on Wednesday. Ignoring Mick's runners could be expensive in their current form.

Robin Dickin hasn't had a winner since early December but his horses are running consistently and he just needs a little bit of good fortune to go his way to see him back in the winners enclosure. Oneida Tribe recently dead heated for first place but was demoted to second place in the stewards room for alleged interference. Robin has Tara Bay entered this week and having finished in the frame on her last four starts could just do with things going her way... she is down in grade with this entry...one to consider. Robin has Dontmindboys entered up this week and he too could step forwards also running consistently. Watch Robins entries and let's hope fortune is with him...a very hard working trainer.

Lucy Wadham only saddled three winners by the time we arrived into December but she has saddled five since then two of those from her last ten runners along with four seconds from these ten runners. Mr Love and PottersMidnight feature in Lucy's entries this week and I feel she should be considered now she is in very good form.

The three trainers in the article are not our 'high profile' trainers but are one's we could consider and reap dividends at bigger prices from their horses.

High Roller seems to be back in form with our last two selections A Toi Phil at 6/4 and The New One at 5/4 winning over the weekend. We can only tip you one horse maximum per day and if it wins it costs you £10... if it loses you pay nothing. Give us a go by following the link below.

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For the best bets each day from High Roller Racing [CLICK HERE!](#)

## **Today's Sports Betting Preview** - By Rick Elliott

### **Both Cities' Can Score Tonight**

Manchester City are a goal scoring machine who find the net at will. De Bruyne passes the ball to Aguero or Sterling and they score a goal. In 24 league matches in the Premier League City have scored 70 goals. However, interestingly the champions-elect have conceded at least one goal in 12 of their last 16 fixtures in all competitions. Clearly they are brilliant going forward but often the opposition score at the other end. Tonight they are away to Bristol City in the second leg of the EFL Cup semi-finals and take a 2-1 lead into the match. Team selection could be key to the outcome but the match has goals written all over it and both teams should score.

Bristol City have lost their last two home matches while Manchester City have drawn and lost their last two away matches after winning eight on the run on the road. The home side can reach the final with a 1-0 win over 120 minutes. The away goals rule applies after extra-time but City have only failed to score in 33 of 35 matches this season. They are now the favourites to win all four competitions they are contending to complete an unprecedented quadruple. No English team has scored at home and away against Manchester City this season but Bristol City can do just in this match so the bet must be BTTS at [10/11 with William Hill](#).

With an inspection at Wetherby scheduled for 8am Leicester is the only confirmed jumps meeting today. The prize money is decent for a Tuesday but one race stands out like a sore thumb. The mares' chase at 2.40pm is worth over £17,000 to the winner and features a runner with familiar colours. Lastbutnotleast wears maroon with a yellow symbol which is synonymous with Red Rum, the only horse to win the Grand National three times. The Leicester runner is trained by Donald McCain jnr and part owned by the wife of his Dad Ginger. Connections don't have another Red Rum on their hands but LASTBUTNOTLEAST has conditions to suit so should be backed at [10/11 with Ladbrokes](#) to win at Leicester today.

## **Tuesday's Horses In Focus** - By Unity Racing Investments

Last Tuesday we managed to highlight a huge 25/1 advised 12/1 sp winner COUGAR KID as part of our Horses In Focus. We have been in really good form on this service with lot's of big priced winners. The thing that topped that was to nail 20/1 sp win on CAYUGA on the account on Friday and with that horse it saw all our January losses fade into memory. We still have plenty of time to make a significant profit this month.

CAYUGA hadn't run for well over a year but we got the tip on this horse as an outstanding bet and being it's a horse we know really well we just couldn't resist the punt. We have had a good few winners over the last week and now we are in a position to strike.

Today on our account we are really busy with more bets than we would really like but I do feel we have some great chances to add to our January gains, so it may not be a bad time to join us as we aim to record our 5th profitable year in a row. Over 200 points per year on average for a 1-point stake proves our worth.

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## **Tuesdays Horses In Focus**

**Wetherby 1-45 Handicap Hurdle (Class 5) 20f** - There isn't much swaying us at Wetherby today the one race we quite like is this one and the horse we think will go close is **AGE OF GLORY** 10/1. The horse has the speed ratings and the figures in the book to go close today. Especially with the horse running from a very favourable mark.

**Southwell 1-20 Handicap (Class 6) 8f - AMITY ISLAND** is the 14/1 outsider of the field, yet the speed ratings show a horse that has improved every run. I think the horse may like this extra furlong and he could be in at a decent weight off 62. To win would be great but we are simply backing the horse because the price is far to big and backing similar profiles over time would yield decent rewards.

Well that is pretty much it as we are covering 6 horses on the account today mainly at Southwell however as our clients got the information last night I shall share one of these account bets with you now.

**Southwell 1-55 Handicap (Class 6) 6f - BE BOLD** 12/1 should strip fitter for his first outing in around 4 months and that wasn't a bad run albeit over 5 furlongs. The horse has decent form on soft ground and should like the surface. He has tried once before but he was already a bit over the top then so a break and a freshen up has done the horse well. Running off a career low mark today having won on turf on soft ground

from 17lbs higher he must have a big chance today for the useful trainer Rebecca Bastiman.

I can see the horse coming back to form and it shows in the work the horse is putting in at home. Very hopeful of a good run today. That's it today from us we have a good few account bets today at some working men's prices.

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