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There are 3 kinds of people: those who can count & those who can't!

Today's free tips are courtesy of Racing Investment, ARH Racing and The Secret Handicapper.

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TODAY'S SPORTS BETTING TIPS...

- 1 Win Bet 14:55 Lingfield (A.W) Bezos @ 13/2
- 2 Win Bet 15:35 Leopardstown Sutton Place @ 3/1
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Huge Seasons In 2018 For McIlroy And Woods - By Ian Hudson

Rory McIlroy is prominent in the betting for the 2018 Race to Dubai on the European Tour and PGA Tour Money List. It is feasible to win both rankings in the same season because money won in the major championships and WGC events count for both. Even not yet in his thirties McIlroy is reaching a crossroads in his career. He can go on to win several more majors or stall at four but he has not won any of the four championships that matter most since 2014.

The season just ended was disjointed for the former world number one. Just as he was trying to gain momentum ahead of the majors a niggling injury spoilt his plans. Despite a top 10 finish in the Open it was generally a moderate season for McIlroy. He has taken an extended break from the game so that he is fully recovered and not be handicapped by physical ill-health. The break could pay dividends this upcoming season.

McIlroy is currently at number 10 in the world rankings which is his lowest position since he first entered the top 10 in November 2009. He won four majors from 2011 to 2014 and has recorded six top 10s without winning another one. McIlroy only needs to win the Masters Tournament to complete the career Grand Slam which only five players have achieved. He has finished in the top 10 in the last three when he only required the first major of the season to complete the set.

Even in the three seasons when McIlroy has not added to his tally of majors golf has become more competitive at the highest level. Jordan Spieth and Justin Thomas have emerged, Dustin Johnson has found his best game and Jon Rahm is new to the scene with the potential to win majors and become the number one player in the rankings. However, when McIlroy is on song and driving the ball long and straight he can still be the best player in the world and he can show that in 2018. He is a good bet to win either or both money lists on the two main Tours.

One of the major subplots of the new season will be the form shown by Tiger Woods. After playing well in the Hero World Challenge his odds plummeted for the US Masters, the major he has won four times in the past. Woods virtually had two years away from the sport due to chronic injuries but a number of operations appear to have repaired the damage. The Masters is his best chance of winning a 15th major and getting within three of Jack Nicklaus's tally. Woods could contend at Augusta in April but winning another major looks beyond him.

In 2014 Rickie Fowler finished in the top five of all four majors. In most other years that would have been a standout effort but McIlroy won the Open and USPGA Championship and the US Tour Player of the Year honour. Fowler has been knocking on the door in the majors for a number of years and he is not the worst bet to make

the top five in all four again. He demolished a decent field in the Hero World Challenge and can take that form into 2018 and contend for the majors and money list.

Tommy Fleetwood emerged from outside the top 200 in the world rankings to win the Race to Dubai. If the Southport player continues to improve he could take his career to a new level by winning a major. Rahm is good enough to challenge for both money lists as he won in Europe and the States last season. Sergio Garcia could stay in the comfort zone after finally winning his first major in the Masters in April or he could go again and become a multiple major champion. Hideki Matsuyama could lose the mantle of the best player to have never won a major.

McIlroy and Woods have suffered injuries that have stalled their careers. Both should be fighting fit over the first few months of the season and it would be fitting if they won regular tournaments and were on the leader board during the final round of the US Masters in April.

Today's Sports Betting Preview - By Rick Elliott

Manchester City are now 1/100 to win the Premier League and Rahemmn Sterling is 14/1 with William Hill to be the top scorer. The England international used to be known for being in the wrong place at the wrong time but now often finds himself in the right place at the right time and is scoring goals for fun. Sterling was one of the best teenage players in world football but his career stalled especially playing for England but now he could be an influential player in the World Cup next summer. City can be backed 3/1 not to lose another match in the Premier League this season and the quadruple is still on.

Tonight's match in the Premier League is a London derby in which Arsenal travel to Crystal Palace. The capital has one of the best travel networks in the world but Arsenal are poor travellers. In fact during the current season they have won just two out of nine away matches. Palace made a dismal start to the season but are much improved since Roy Hodgson became the manager. Palace have drawn 2-2 in three of their last five home matches and with Arsenal struggling to win on the road that could be the correct score tonight and that outcome is 12/1 with Ladbrokes.

There are inspections at each of the four turf meetings in Britain and Ireland which means the only definite meeting at the time of writing is on the All Weather at Lingfield. In the olden days when there was no racing in the winter betting office customers could only bet on greyhounds. Racing on artificial surfaces is generally moderate but it serves the purpose of providing betting opportunities when other meetings are abandoned. The biggest prize on offer at Lingfield today is not even £5.000 in the 1.45pm race. CAPTAIN NAVARRE is the standout bet in the race at 6/4 with Betfair.

Have You Got What It Takes? - By Eddie Lloyd

One of the hardest things to deal with in betting is the losing streaks. Sometimes, they seem to go on forever and we quit before the winning streak occurs. For those of us that continue, the winners start to come, our mood changes for the better and the money starts to come in. However, are we in profit?

I've covered this before about keeping records and it's one of the most important things we can do.

When I started out betting on the horses I used to just use the Postdata section of the Racing Post. When it won I was a genius and when it lost it was all the fault of "that bloody newspaper!"

When I eventually went pro the hardest thing to do was to accept that I would have losing streaks. It all boiled down to the fact that when I was losing it wasn't my fault and when I was winning, I was a genius. Of course, this wasn't the case. I needed to understand that my betting was always going to have these downward trends.

You have to realise that there are so many variables when selecting your winners that when you get it right those variables have been relevant but when it loses they haven't. To make things harder no one will ever know which variables are relevant before the race!

However, by keeping records we can start to go through some of the variables and look at anything that is familiar. You need to look at the odds. Are our winners coming from the top end of the market? Are the losers occurring because of a change in the going after we've done our analysis?

By looking through some of these variables, we can hopefully start to see where we might be going wrong and what we can do to change the way we select our horses.

Next week, I will be looking at giving you a free calculator that allows you to analyse your data and look at familiar patterns that will enhance your betting and show you how to focus on more winners.

In the meantime, take a look at this article I wrote about dealing with losing streaks and a nifty calculator that allows you to work out the best bank to deal with losing streaks - CLICK HERE



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