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**Your No.1 FREE Newsletter For A Quick Sport Fix!
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Inside Today...

FREE Tips From BetFan's Best of The Best, Sixth Sense, Irish Racing and Two Percent Club!

Is This Too Complicated? - By Eddie Lloyd

Three Trainers To Consider Over The Next Week - By High Roller Racing

Dyche Could Be The New Man At Everton - By Rick Elliott

Tuesday's Horses In Focus - By Unity Racing Investments

This Weeks Golf Tournaments - By BetFairway



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GOOD MORNING!

Welcome to the Tuesday Issue of Your BetFan Sport Fix.

Your free daily tips are now available and today they're courtesy of BetFan's Best of The Best, Sixth Sense, Irish Racing and Two Percent Club.

[CLICK HERE](#) they are ready and waiting for you and we wish you the best of luck with all todays sports betting.

Yours In Sport,

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»» Page 3 Tips ««

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Is This Too Complicated? - By Eddie Lloyd

Have I overcomplicated this?

That's a question I often get asked when helping people with system development and betting in general and if I'm honest it is a question I often ask myself!

You see sometimes we do have a tendency to overcomplicate things, not just in our approach to betting but also generally in life.

“Focus and simplicity. Simple can be harder than complex; you have to work hard to get your thinking clean to make it simple”

The above words were spoken by Steve Jobs and couldn't be truer, especially when it comes to our betting. So what the hell am I on about, the man that wrote about Archie scores and has a habit of bombarding you with all the maths required to be successful!?!

It's the approach, not the method I'm getting across here.

I was in America a few years back and whilst in a bar in New York, watching multiple sports channels aligned across every wall, I got chatting to a group of guys keen on sports betting and what they call the beautiful game of baseball. Upon asking them how they did in terms of profiting they complained that despite picking plenty of winning selections they made no profit.

Upon delving a little deeper it was all to do with their approach that was losing them money, not the method.

They understood the value and admitted to only backing teams when they thought the sportsbook had got it wrong about the likeliest winner. They knew the sport inside out and had a full understanding of how the lines and odds worked. They were also selective about what they backed. Sounded perfectly simple to me and I wondered why they made no money.

Turns out they had no separate bank, altered their stakes all the time and didn't always back their opinions, instead, following the media!

So looking at the whole picture it was obvious that their selection process was spot on. Very simple but grounded in their knowledge of the game. The thing that was cocking it all up for them was over-complicating the approach to the whole thing.

I left them in the bar with several bits of advice and they thanked me for sharing it. Will they go and profit? I'll probably never know but as long as they have a separate bank, keep to level stakes and only bet when they think it's value then they should make a profit as we all should.

Of course, this rarely happens as we have a habit of over-complicating things!

Have a think about it and try to simplify your approach to betting in general and if you're reading this on an iPhone or Mac then you'll understand that simplicity is the way forward as Steve Jobs would have said.



Three Trainers To Consider Over The Next Week - By High Roller Racing

There are three trainers who have caught my eye with their form in the last week or so and I think it would be prudent to consider their runners in the coming week or so.

Marcus Tregoning is showing a flourish at the moment. Recent winners include Mukalal 9/2 and Imphal 2/1 earlier in October. Over 75% Of Marcus's horses are running to form and it is interesting the he sends Lady Vesta to Pontefract early in the coming week. Later in the week Celsiana runs in a bumper at Exeter and is worthy of consideration. Look carefully at the runners from Marcus Tregoning.

Roger Charlton is finishing the season in very strong form. He has had a terrific October highlighted by the win of Withold in the Cesarewitch at Newmarket. Charlton's successful period has gone a long way to helping young jockey Kieran Shoemark achieve his best ever seasonal figures. A lot of the young jockeys win has happened on the all weather. In the coming days Roger has Zefferino entered at both Kempton and Newcastle over six furlongs...his first attempt at the trip by this son of Frankel. The horse has form on the all weather. Roger also has Desert Grey and Blazed entered and worthy of consideration.

Jamie Snowden, National Hunt trainer, has had three runners produce personal bests over the past three weeks. One of these was Uttoxeter winner Lunar Flow who was only a modest hurdler but has won two of his five races over fences. Adrrastus holds

entries this coming week and could boost Jamie's form. Dan's Le Vent was sixth in the Champion Bumper at the Cheltenham Festival last season but was given too much to do on his hurdling debut so I think he is one horse to consider as I think he will win sooner rather than later....has an entry at Worcester as does Double Treasure who is on a four timer for Jamie. Watch this stables runners carefully.

I hope these three trainers produce many winners for us all in the next week or so and I think it prudent to notice when and where they run.

My service is **FREE TO JOIN** and no upfront payments. Just pay when you win only.

For the best bets each day from High Roller Racing [CLICK HERE!](#)

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Dyche Could Be The New Man At Everton - By Rick Elliott

A little bird told me Ronald Koeman and Pep Guardiola were having a drink in the Deansgate area of Manchester on Sunday night. Maybe Koeman was tapping up his former teammate for a job. When Barcelona won the European Cup for the first time in 1992 Koeman scored the winning goal for Barcelona against Sampdoria at Wembley and Guardiola was playing in midfield. Yesterday Koeman got the boot from Everton and the betting suggests Sean Dyche is the man to replace him.

Jose Mourinho is under a bit of pressure at Manchester United not only because of the result against Huddersfield last Saturday but also the manner of defeat and United's style of play. He set out to win a point against Liverpool at Anfield when surely his attack could have scored a hatful against their defence. Mourinho knows the value of winning trophies and respects the League Cup. He will probably select a UNITED team that is good enough to win their tie at Swansea tonight ([1/2 with bet365](#)).

It is rare that you see a Grade 1 winning horse running at Exeter on a Tuesday but Yanworth is in a race at the track today. Hurdles form means the horse has loads in hand on his chase debut but form does not always translate between the two disciplines. On ratings YANWORTH is 20 pounds better than the second best horse so looks the banker racing bet of the day and suitable ground conditions but the best price is [1/4 with Ladbrokes](#) which equates to a 25% return on investment.

You can double your money by backing Lalor on the same card (2.50pm). The horse looked the real deal when winning a bumper at Aintree in April. He looks like an exciting recruit to hurdling and could go to the top. In fact he is a potential winner at the highest level which would put him in the same bracket as Yanworth so LALOR must be backed at Exeter today at [Evans with William Hill](#).

“Great analysis today I got on Quinteo at 100/1!” Al Murray



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Tuesday's Horses In Focus - By Unity Racing Investments

It has been a slow backwards month so far a few too many second places has left us with a bit of work to do. Nothing that can't be fixed with a good winning day and that may be today especially with the price of some of our account bets.

Next week's column will focus on 3 more horses to follow this jumps season. I have been to see all three of these animals over the last week and I'm writing up a report on each one of them. It's obviously early in the season but some of the work that I watched was awe inspiring there are definitely horses that should pay their way this year.

We are also really looking forward to December where we have a great record, in fact last year was so huge for us it took the club far beyond any we had done before. The reason December is so good is because we get plenty of the inside scoop from our contacts and plenty of these like a Christmas gamble. Join us now to ensure you don't miss out we may well be full of members by December and numbers that join are closely monitored to ensure our members get the best prices.

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TODAY'S HORSES IN FOCUS

Exeter 2:20 Handicap Hurdle (Class 4) 17f - BREAN GOLF BIRDIE 40/1 at the time of writing those odds look huge. The form of the horse looks poor at first glance but our clock shows something else and it's not the first time the horse has hit the ratings with a decent time. He's inconsistent yes he may finish last but I can't help a small each way play. I thought the well related SCRUTINISE 20/1 would be shorter too. A couple of small each way plays is where I would go with these two.

Exeter 3:50 Handicap Hurdle (Class 4) 23f - SUTTERS MILL 5/1 is slightly bigger in price than MIDNIGHT GLORY at 4/1 and that's enough to make the horse the selection here. Top of our ratings by some way and looking quite progressive it would be no surprise if they finished 1-2.

Exeter 4:20 Handicap Hurdle (Class 5) 22f - Another horse to have shown progress on the clock in the last two runs is SCRUMPY BOY. Those times have been largely missed by the market who have undervalued the form 10/1 looks a decent price to me.

Kempton 6:15 Handicap (Class 6) 8f - Tough race but we are on the side of DOCTOR BONG at 12/1 after a good run at this venue last time. He only got beaten in the final strides. He doesn't mess about and should be up with the pace hopefully can see it out this time.

Kempton 7:45 Handicap (Class 4) 6f - The arguable value in this race for me lies with GORING at 12/1 I thought the horse ran a great race behind hyperfocus in a stronger event than this. I would have expected around 6/1 so double the odds has to be worth a punt.

Newcastle 4:40 Handicap (Class 5) 5f - ORIENTAL SPLENDOR is one that will pop up from time to time and that could be today. It's been a while since the horse ran here but he liked the track. Today at full fitness he could go close and at odds of 16/1 he too looks like a horse the market forgot.

Yarmouth 5:00 Handicap (Class 6) 6f - NICKY BABY 9/1 must have a big chance today I like the jockey booking and I like the fact the horse is well clear on our speed ratings. If he puts it all in he should take some beating word from the camp is positive I'm getting a good vibe.

I am currently running a new piece of software that I have developed to create another profitable betting arm to the business. The tests are going pretty well thus far with many winners.

It highlights some of the strongest favourites of the day. I have no idea yet as to what the betting strategy behind it will be but it looks to lend itself to a progressive staking system or maybe one that can be auto controlled through a betting bot.

Of course it's still early stages and it could fall on its face at any time but here I will give you the top 10 strongest favourites it has picked and also the top few negatives. It will certainly be interesting to see how it performs.

This Is Today's Top Ten.

Yarmouth 1:30 Dramatic Queen 15/8
Yarmouth 2:30 Talaagy 11/10
Yarmouth 3:00 Laubali 11/2
Yarmouth 4:30 Harry Beau 3/1
Newcastle 2:10 Burcan 11/8
Newcastle 3:10 It Don't Come Easy 2/1
Newcastle 3:40 SubHaan 11/8
Newcastle 4:10 Boy In A Bar 7/2
Kempton 7:15 Balletonne 15/8
Kempton 9:15 Abel Talisman 2/1

The negative for the day is 3:30 Yarmouth HAJAAM 2/1 I think this software may lend itself to a stop at a winner type system but like I say it's early days but performing well today will be of key interest though. I would expect a good few winners!

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This Weeks Golf Tournaments - By Bet Fairway

This week it's one of the four World Golf Championship Events the HSBC AT Sheshan Golf club in Shanghai. This is a tough par 72 that has now staged many events and the players will know it well.

There is no cut this week so players who have a bad start know that they have time to get things back on track.

Short game is key here on these huge undulating greens and though length off the tee helps like it does anywhere it's more important how you chip and putt.

Justin Thomas last weeks winner stays away which is odd as do several of the top Americans but it's a high quality field headed by Dustin Johnson who has won round here. Johnson misfired somewhat in the latter parts of the season and he comes here with a bit to prove.

One player with nothing to prove about current form is Tyrell Hatton who arguably is the most informed golfer on the planet after back to back wins in The Dunhill Links and the Open de Italia. Hatton will have incredible self belief and feels he is ready to land a big International event like this. His iron play and short game are massive assets round here and he rates a strong each way bet.

At Bet Fairway we continue in incredible form and expect to make big profits through the Winter months so now is the right time to get involved.

WGC HSBC Starts early hours Thursday Morning

Each Way - Tyrell Hatton - 28/1 Bet365 1/4 odds 5 places

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