

Your No.1 FREE Newsletter For A Quick Sport Fix! Issue 14 - Tuesday 17th October 2017

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GOOD MORNING!

Welcome to the Tuesday Issue of Your BetFan Sport Fix.

Your free daily tips are now available and today they're courtesy of BetFan's Best of The Best, Bets of The Day, BetFairway and BetTen.

<u>CLICK HERE</u> they are ready and waiting for you and we wish you the best of luck with all todays sports betting.

Catch you again tomorrow morning.

Yours In Sport,

The BetFan Group

Do You Bet For Fun Or For Money? By Eddie Lloyd

There's always a point that we sometimes forget here at Betfan towers and that is that some people aren't that fussed about showing a long-term profit and are just looking to keep their heads above water and have some fun at the same time.

I often forget that this is the case and bang on about various methods of profiting from the horses by trading or exploiting bookmakers loopholes.

So what of those that are in it just for the fun?

Are they mad?

No is the answer and millions of people are betting just for the thrill and excitement of it all. Take my mother in law for example. I have spent over a year now showing her how to trade free bets and use various trading methods and this alone has paid for them to go on holiday twice. The father in law, however, is just not that interested and just enjoys the odd big win from an accumulator on the footy at the weekend.

He sees his wife cashing in profits every month but would rather risk two quid on a 10-fold and wait 5 years for one to come in!

This, of course, fascinates me as I have been making profits for over 5 years now and wonder why anyone wouldn't want to do the same?

This brings me to a very important point about betting. You need to ask yourself the following question...

"Do I bet for fun or am I serious about making long-term profits?"

If answered honestly you'd be surprised at how many people would actually rather bet for fun.

However looking at the above question determines what type of tipster/system you should be looking at. If you like winners and lots of fun but aren't that fussed on making a long-term profit then you should be looking at high strike rate services. This means that you get plenty of action and plenty of fun. A higher strike rate means that you're betting at the top end of the market which can be harder to turn a profit.

If you are serious about making long-term profits then sometimes you have to be more business minded and have the balls to stick out longer losing runs as you go against the crowd and find more outsiders.

Have a think about what type of bettor you are and decide how you would prefer to bet and this can be the first step to taking the stress out of gambling.

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Dutching Your Way To More Winners By High Roller Racing

When you go Dutch on a date you split the bill and a similar concept can be applied to racing when you split your stakes over several runners. In effect you are covering more than one base when you spread the risk over a number of horses in a race. Dutching is a great strategy to increase your strike rate and return on investment.

Apparently 98% of sports bettors lose money on a consistent basis over time. However, for every £10 bet on horse racing 90 pence is returned to the punter. That suggests racing is a good sport for betting if you want to enjoy long term profits and success. Dutching is a simple method that takes advantage of the potential returns.

You can build your betting bank with level or compounding staking and win on more races than punters who just back one horse. With level stakes betting you don't increase or decrease the value of your bets during a winning or losing run. When you compound your bets the stake is not the same amount but the same percentage of the bank.

Bank management is an important element of dutching. If you start with a betting bank of $\pounds100$ and the stake is 10% of the bank the first bet is for $\pounds10$. If the horse wins at 2/1 your bank grows to $\pounds120$ and the next bet is for $\pounds12$ which equates to 10% of the bank. If the horse loses your bank is reduced to $\pounds90$ and the next bet is for $\pounds9$.

The definition of dutching is a system of backing more than one horse in a race so that you win a predetermined amount whichever horse wins. Obviously you will not enjoy a 100% strike rate as that never happens. However, you will have at least two horses on your side running for you against the field. There will be losing runs but over time this system produces a high strike rate.

For ease of illustration we will assume you are dutching two horses. Clearly they both can't win so you will have one loser. However, staking will increase your chances of making a profit and your bank will steadily grow. Some discretion is required to choosing the best races to dutch because some horses are better sited to the concept.

You should hand pick your races and the first stage of this process is to eliminate apprentice races, selling races and any race with novice in the title. These contests are unreliable for form so should be avoided. There are too many variables and unknown factors so they are not suited to dutching.

Races with a short-priced favourite should be struck of the list of potential dutching opportunities. There is not enough profit from the dutching strategy when the favourite in a race is less than even money. Fitness is a massive factor in racing so you should focus on races in which the best horses ran most recently. The highest rated horse must have run in the last 30 days for a race to qualify.

You should now have a list of several races so the next stage is to identify the horses to dutch. You will have the best chance of making a profit by backing the forecast favourite and highest rated horse in the same race. In many cases this will be the same horse so the race is avoided for dutching purposes. You bet more on the shorter priced horse than the horse at bigger odds ad stakes are set at levels that guarantee the same winnings whichever of the two dutched horses wins.

For the best bets each day from High Roller Racing CLICK HERE!

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No Joy For Spurs In Madrid Tonight By Rick Elliott

Harry Kane could become the highest scorer in the history of the Premier League and beat Alan Shearer's record. He is already level with a prolific scorer in 2017 because the player and Cristiano Ronaldo have both scored 43 goals in all competition this year. They will be on the same pitch this evening when Tottenham visit Real Madrid in the Champions League and Ronaldo's team are tipped to come out on top.

The sides met in the quarter-finals of the competition in 2011 and Madrid won the first leg in Spain 4-0. The second match at the Old White Hart Lane was an exercise in going through the motions but Real won that match 1-0 and the winning goal was scored by Ronaldo. The margin of victory over two legs should be smaller this time but the outcome can be the same with REAL MADRID (4/9 with William Hill) starting the process by beating Tottenham tonight.

Manchester City can't stop scoring and they can continue by beating Napoli by at least one goal at the Etihad. City are up against the form team in Italy who have won their first eight matches in Serie A. However, Napoli did lose away to Shakhtar Donetsk in the first group day in the Champions League which suggests their focus is elsewhere. CITY -1 on the handicap is the bet of the night at <u>8/5 with Ladbrokes</u>.

There is an intriguing handicap at the principle meeting of the day at Leicester. The 3pm contest is a seven furlong race worth over 15 grand that has attracted a strong field for a Tuesday highlight. The top weight is Custom Cut who would win by half the track on old Group form. However, it's the horse at the bottom of the weights in HYDE PARK (9/2 with bet365) who is rated to prevail.

"Great analysis today I got on Quinteo at 100/1!" Al Murray

UNITY racing investments

GIVING YOU THE POWER TO BE A WINNER!

Tuesday's Horses In Focus By Unity Racing Investments

Welcome to another Unity Racing Investments Horses in Focus. The aim of this column is to throw up a good few winners for our followers. It has been quiet on the main service and we haven't had many bets over the last week. That's just because the weather is so changeable right now and going reports are leaving many of us bettors, trainers and owners disappointed in the lack of accuracy. Just over the last few days the wind has really picked up thanks to the storm. That is one factor we really don't like Wind! I have said it before and will continue to spout it. I can't prove it in figure terms but every time the wind rages I feel it makes the game very unpredictable.

There are 2 main points with this - Running in the wind is very difficult for a horse to stay balanced and may well keep a bit back for its self. But also when a horse is at home in the barn and all the doors are rattling etc it's not the best environment for a relaxing night's kip. So you simply can't work out how they have been affected by this factor.

The first of our horses to follow for this jump season which will hopefully end in a win at Cheltenham at the festival is the same horse we put out at this time last year CHARBEL for Kim Bailey. The horse was bought to give its owners a run at the festival. He's a big strapping chestnut that looks like a chasing type that goes well from the front. He takes his races really well and as such he was fairly highly tried last year. He won 3 races before Cheltenham and there he ran an incredible race right up until his fall. It was a shame I was on quite heavily e/w so that hurt but it was a shame

for the horse who really did jump with intent. Altihor has been the biggest thorn in his side but I think the horse can come on again this year and stamp himself as being on of the top class horses of the season.

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TODAY'S HORSES IN FOCUS

Huntingdon 2:20 Handicap Hurdle (Class 4) 16f - Inn the Bull is very short in the market and on our speed ratings doesn't come up to the same mark as a few of these. Up 8lbs after his latest win I think there is scope to make this horse a negative. **BOHERNAGORE** 7/1 or **WOT A SHOT** 20/1 could both out run their prices.

Huntingdon 2:50 Handicap Chase (Class 4) 24f - **LARKHALL** 8/1 would be where my pin comes down has to bounce back from a disappointing display against the clock last race but does have form in the book that would be strong enough to win.

Huntingdon 4:20 Handicap Chase (Class 3) 24f - **ABBREVIATE** shaped well enough on return to suggest that he could go close here 11/2 is a solid enough price to take a chance and will at the very least have race fitness on side. He just looked like a horse needing the run last time out so he should strip fitter for this.

Huntingdon 5:20 Novices/Maiden Hurdle (Class 4) 20f - **ARMANTO** has had a few goes and may well be vulnerable to unexposed types yet the horse has improved on the clock every run and sets a reasonable standard on the last time posted so 3/1 wouldn't look like the worst bet in the world.

Kempton 5:45 Handicap (Class 3) 5f - **ARZAAK** comes out best at our ratings and is down a notch in class today. That would be my idea of the winner here 9/2 looks a decent price for a horse that looks to only have a couple to beat. His all-weather record is pretty decent too. This would be the Nap.

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This Weeks Golf Tournaments By Bet Fairway

Last week Xander Schauffle 3rd @28/1 for the column .

Hope you all got on young Xander last week he played a Wonderful Tournament and finished third reminding the World of Golf he is a coming superstar.



But it was to the open de italia that really

was the story for BetFairway clients who for the second week in a row placed a Maximum Win Bet on Tyrell Hatton and for the second week in a row he did the business.

The BetFairway private handicap ratings unique to this service showed that Hatton was an 8/1 chance so the fact he was 18/1 meant we had to be on. Hatton proved yet again he is an amazing talent and next year it's time for him to step up and win his first Major. Thomas Bjorn will be happy because this kid is going to be some Ryder Cup player with that putting!

This week Hatton has a well deserved rest and Europe has the Andalucian Open but we will look to the PGA Tour who this week play their first ever Tournament in Korea (South Korea I quickly add)

The Tournament is on Jeju Island which has the Volcano Mount Halla at its centre and the course is a resort course called Nine Bridges which like last week is going to be a Birdie Fest.

Local Boy Sung Kang is in the form of his life and though there will be pressure on him he looks the type of guy to relish it. His iron play stats were very strong which suggests he will have lots of birdie putts this week. If it's tight you have to think this fanatical home crowd will carry him over the line and I was shocked to see him @ 50/1 in some books.

Both Tours are going into the Autumn Winter season and this is a time when the BetFairway ratings have shone so get involved we have big priced fancies in both events

Last week took us over 1600 points up since we started!

Beware of imitations this is the best golf betting service on the market.

CJ Cup starts in the early hours of Thursday Morning.

Each Way - Sung Kang - 50/1 Bet365 1/4 odds 5 places

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