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TODAY'S SPORTS BETTING TIPS...

Racing Business

Win Bet - 13:25 Fakenham - Hurricane Rita @ 2/1

Two Percent Club

Win Bet - 19:20 Wolverhampton (A.W) - Rockwood @ 6/1

Betting Development

Win Bet - 13:55 Fakenham - Rio Quinto @ 10/11

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Getting The Edge Over Other Punters - By Michael Wilding

I'm going to change your betting forever, and I'm going to do it right now. If you put into action what I've put in the following paragraphs then you're going to immediately be giving yourself the edge over the vast majority of punters.

Is it difficult to understand? No. Does it involve maths? No. Is it difficult to do? It can be because it requires discipline to go against what is human nature.

I'm sure that you're no stranger to betting systems being sold as the quickest way to make your fortune. We've all seen them with pictures of Ferraris and checks in the tens of thousands of pounds.

Not only have we all seen them, but we all know... that they aren't going to work. It's something that you just know but yet they are still being released all the time. Why?

Because they sell!

The reason they sell is because they appeal to a basic human instinct of wanting to get rich without doing any work or risking any money. This is an instinct that we all have and if you've ever read one of those sales pages and had a fluttering in your stomach which says "Maybe this time it will work..." then you know exactly what I'm talking about.

It is the get-rich-quick mentality that these betting systems are selling too. They know that people will buy them, try them for a few weeks and realise that they haven't turned £100 into £10,000 and then stop using it and look for the next magic button and, of course, the same people are there with the next magic button to sell. It's a perpetual circle that only makes the sellers richer.

I'm going to tell you right now that if you want to be successful in anything then you require:

Time or Money

And quite often you'll require both. Betting is no different and if you're always looking to make a fortune in three weeks putting in just five minutes a day and investing £100 then you may as well stop now, because it's never going to work and you can use that money to go on holiday instead.

Now I know that it isn't as easy to just stop as it is to say you need to do it. But don't forget I've been there and experienced that feeling. I know exactly what it's like to think...Maybe!

And, I know exactly how hard it can be to learn to override your innate human emotion and stop.

But, I also know that you can do it!

If you stop buying these get-rich-quick betting systems and instead focus on one approach and then work at that you WILL begin to see profits. There are essentially two approaches you can take:

1. Learn to do it yourself
2. Use tipsters

If you opt for approach number one then you must expect to be spending a significant amount of time training yourself in the skills required to make a profit from betting. There is a lot to learn not just about how to find winners and make profits, but also in finding what works for you. Individual personality is as much a decider on what methods are going to be successful for you as the technique of how to find selections.

If you opt for number two then you will be spending money on the services that you use and time in monitoring them but you don't need to learn the skills to find the selections. Instead you are a manager who manages other peoples selections to build yourself the most successful portfolio that you can. If you go this route then you MUST be prepared to stick to your decisions on which tipsters you are using for a minimum of three months, but ideally six.

There is one thing that will prevent your from being successful whichever of these two routes that you take...

Don't stick to a process or tipster for a minimum of three months (but ideally six) and you will reduce your chances of being successful to less than 3%!

It is a statistical fact that you need to use a selection process for long enough to see the variance in it before you can determine whether it is successful or not.

So right now you need to do two things:

1. Ask yourself if you still buy the get-rich-quick betting systems and if you do then today is your last day, you stop from now.
2. Determine which of the two routes you want to take. Don't make this decision quickly, spend some time and determine which is better for you both for now but also next year and the year after. If you're going to do this then let's do it properly and make some real money from a long-term business that is planned properly.

Today's Sports Betting Preview - By Rick Elliott

Liverpool Can Win At Swansea Tonight

Tottenham were the big losers in the race to qualify for the Champions League over the weekend and Liverpool can consolidate their position in the top four with a win at Swansea tonight. Four of the teams in the top six won their matches but Tottenham dropped two points at Southampton who remain in the bottom three despite playing well and having chances to beat the London club. At the start of the season you could have predicted the teams who are in contention to play in the Champions League next year and as always the cream has risen to the top. LEICESTER are now [20/1 with Stan James](#) to finish in the top six.

Liverpool are well represented in the media and have fans who overreact. Last week after beating Manchester City they were going to win the Boat Race, Grand National and Eurovision Song Contest. If they don't beat Swansea tonight Jurgen Klopp is not the right man for the job. However, Liverpool should get the job done and record a sixth win on the bounce. Swansea have won just two of their last 10 home matches while Liverpool have won five of their last six fixtures on the road. The match should go to form and LIVERPOOL -1 GOAL is the bet at [11/13 with Ladbrokes](#).

There is a jumps meeting at Fakenham today and they race on the All-Weather at Wolverhampton. Racing in the week is the grassroots of the sport and without the moderate Monday National Hunt meetings there would be no Cheltenham Festival or Aintree Grand National meeting. There is an argument for offering free entry for the bread and butter days in the week and it's much cheaper to go racing overseas than in the UK. The race goes at Fakenham today can almost double their money in the 1.55pm by backing RIO QUINTO at [5/6 with William Hill](#).