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GOOD MORNING!

Today's free tips are courtesy of Racing Goldmine, BetTen and Pace Ace.

Yours In Sport,

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TODAY'S SPORTS BETTING TIPS...

1 - Win Bet - 14:30 Wolverhampton (A.W) - Boost @ 9/2

2 - Win Bet - 13:10 Plumpton - Tikkanbar @ 5/4

3 - Win Bet - 14:40 Plumpton - Rothman @ 4/1 bet365

Betting Systems Target One Factor In A Very Niche Segment of Racing To Make Profits - By Michael Wilding

I've got something different for you today. This is something I was inspired to write about after a pro-betting friend of mine was talking about how he uses this approach to find his selections. It is actually something that I used to do as well before moving to database handicapping. The approach I am about to share with you is very effective.

I would strongly suggest you read the rest of this article carefully, maybe even take a print out for reference and then implement it. You won't be disappointed!

Today I'm writing about how you can use a betting system as a starting point. In order to understand why this is so effective we need to understand how betting systems work. I don't mean their general process, but what it really is that drives their profit.

Betting systems look at micro-segments of racing to find profitable angles. They are very specific and usually, by necessity, focus on one area of racing such as Trainers. The ROI are usually also small due to using commonly available information. There is always a danger that the small angle that has been found will become more widely known and the edge (and therefore the profits) will disappear.

With this knowledge of betting systems, we've learned one very important thing that is going to contribute significantly to our betting. We've learned that…

Betting systems target one factor in a very niche segment of racing to make profits

Read that sentence again, because this is the key to what we are about to do!

What this means is that a betting system is finding selections that offer value in a very niche area of the betting market. The downside is that the edge is only small but… we're only considering one or two basic factors!

That's actually an incredible achievement. With just one or two basic factors in a specific niche of racing we can make a profit.

Imagine what we could achieve if we considered all aspects of the race?

So why don't people do it!

Well they do, but not many and there's two common reasons:

1. They don't know about it (which you now do)
2. It takes too much time

If the reason you don't do this is number two, then unfortunately I can't help you. To make significant profits from racing you have to put in some work. Even when using tipsters you have to monitor your selections and keep records of the results. If you're finding selections yourself, through systems or another way, then you will find the amount of time you can commit directly affects your learning and profits.

I understand that it can be difficult to find the time around other commitments. In order to do this you should be focusing on just a few races every day. You don't need to analyse every race at every meeting every day. Choose the races to specialise in and focus on those.

Using this approach you will start with a betting system that is profitable or at least break-even.

This system is going to determine the niche races that you will be focusing on.

Your next step is to make a big list of all the factors that you believe are going to be important in these races, excluding what the system itself uses. For example if your system focuses on all -weather sprint races and uses trainers to find selections then you're going to be righting this list for all-weather sprint races but, ignoring trainers as a factor because they have already been accounted for in the system itself.

When you've finished you're going to have a list of the most important factors for this race.

Next you need to go through these and determine how you're going to measure how good a horse is for them. This can be anything from form reading to ratings, it doesn't matter just go through and mark down how you're going to measure each one.

Don't spend a lot of time on this. You don't want to get bogged down in thinking. This is a take action step. If you can't think of a way to measure a particular factor then leave it for now and move on.

Finishing this you are now in a very strong position. You have…

1. A betting system which generates profit in a small niche of horse racing
2. A list of all the things that this system DOES NOT take into account
3. A list of how to measure all of the things this system DOES NOT take into account

Now we just have to spend a little bit of time analysing the race. And this is how we do it:

1. Find your betting systems selections for the day using the system rules
2. In each race there is a selection look at the selection for the factors the system doesn't take into account and see how strong it is in each

3. Then look at the other horses in the race and consider how strong they are in the other factors
4. How many potential threats to your selection are there in this race? If there are more than three then ignore the selection and move to another race
5. If there are three or less, then this could be a good bet
6.Look at how strong the threats are compared to your horse and determine if the odds are high enough to warrant a bet

In just six simple steps you have taken a small betting system and made it into a powerful analysis tool that will significantly boost your profits. Do this and you are doing more than over 90% of punters. This extra time spent on analysis is going to make such a difference to your bottom line that you are unlikely to ever go back.

The key to this is to put it into practice. Print this page out, choose a betting system and implement this before the end of the week. Take action and you will be rewarded.

High Expectations For Brighton Tonight - By Rick Elliott

Newly promoted teams to the Premier League are most vulnerable during their first season in the top division. There is a massive jump in finances and the quality of the opposition after moving up from the Championship. It's a culture shock and many teams don't survive and drop back into the Championship immediately. However, this season the three promoted clubs are making a good fist of staying up.

In fact after fixtures at the weekend Huddersfield are 10th and Newcastle are a place below. Brighton are one spot above Huddersfield on the same number of points but with a game in hand. That fixture is a home match against Stoke tonight and a home win is expected. Ten of Brighton's 13 matches this season have produced less than three goals so BRIGHTON to win and under 2.5 goals is the bet at 16/5 with Ladbrokes.

A late night on Monday can set you back for the week but Monday Night Football in the NFL provides a decent betting opportunity. Atlanta's fixture at Seattle starting at 1.30am has points written all over it. The combination of relatively poor defences and a great passing suggest the score can mount early tomorrow morning. The meeting is important in the context of earning a wildcard and that could make for a high scoring contest. The bet is OVER 46.5 points at **10/11 with Coral**.

In racing the principle meeting of the day is at Leicester where the highlight is a handicap hurdle (1.50pm) with a decent prize for a Monday. On Racing Post Ratings High Expectations has something in hand over the other runners. The horse won three races on the Flat this season and made an encouraging start to a hurdling campaign. The horse fell at Cheltenham but HIGH EXPECTATIONS had shown enough to win a race of this nature and can prevail at **9/4 with William Hill**.