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BetFan

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
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TODAY'S FREE SPORTS BETTING TIPS...

Andy Bell Racing

Win Bet - Chester 16:05 - Varage @ 15/8

Betting Development

Win Bet - Goodwood 16:20 - Koeman @ 4/1

Racing Investment

Win Bet - Haydock 14:50 - Qaysar @ 5/1

Eyes Down For Epsom! - By The Champagne Kid

Racing to me is all about numbers. Sure, I love my racecourse visits as much as the next racing fan, with the beauty and speed of the horses, the racecourse atmosphere, the whole buzz of the sport, but at the end of the day, we racing aficionados are nearly all drawn to racing by the betting aspect of it. And at the end of a day, we all want a profit. But for me, an end-of-day P/L account in profit does not excite particularly, and equally a loss at the end of a day does not perturb me too much.

The most important number is the profit or loss at the end of a significant period of time. For example, a calendar year. Or, maybe the end of the Jumps season (does it actually really end these days?) if that is what you concentrate on, or likewise the close of the Flat season in November. Or maybe a shorter period of say just a month. That said, even a month is too short a time for me to delight over a profit, or mump and moan about a loss.

It is only the long-term that really matters, and that is the thinking behind the tipping of The Champagne Kid racing service. That thinking allows us to keep with the MO that has been proven over time to return profits. So, we can accept that when we are betting at average odds of around 8/1 that there will be some fairly sizeable (unwanted but unavoidable) losing runs. It is inevitable and all tipsters and bettors will experience this. You just have to accept it and keep operating the methods that have proven themselves in the long term.

That was something I had to do much earlier this year, when I had an unusually high number of bets where my horse was beaten by a nose, short head, head or neck. None of the close calls went my way. That eventually corrected itself in later weeks, but during that frustrating period I kept to the same methods and principles that had always served me well in the past.

The reason I started to think along these lines about P/L when sitting down to write this week's article, is that Betfan has very kindly asked me to run their two-day **Epsom Derby Special 2018** tipping service. That presents a very different challenge in trying to make a profit over two days, to the long-term P/L thinking discussed above. A two-day tipping service covering just 14 races calls for a different approach in order to try and deliver a profit over such a small time period. However, I believe I have the tools to do that.

I am sure that clients signing up to a festival tipping service want plenty of action, and I intend to provide that. I intend to tip in most of the 14 races, even where my normal MO in my Champagne Kid service is to tip maybe only 1, 2 or maximum 3 at any given race meeting. I have race profile datasets for all 14 Epsom Derby meeting races, and those datasets provided me last year with winners such as Solomon's Bay 10/1 and Reputation 33/1. Obviously I cannot guarantee such high-priced

winners, but I will be using a selection process designed not only to maximise the chance of profit, but also to mitigate against loss.

That means, in order to give us the best chance of profit over the two days, there may be more each-way bets than I might normally tip, and there may well be a few races with 2 or even 3 horses selected.

[CLICK HERE](#) for further news of the Epsom Derby Special 2018 service.

[CLICK HERE TO VISIT THE CHAMPAGNE KID](#)

Rick's Sports Betting: Who Will Be The Best Player In The World Cup? - By Rick Elliott

Very few of the world's best players won't be appearing at the World Cup. The highest ranked nations not to qualify are Italy and Holland and neither team has a standout player. The award is decided by a panel of judges and the winner receives the Golden Ball. It makes sense that the best player represents one of the best teams. The best player will create and score goals so his team will win matches and progress deep into the tournament. It will be difficult for an individual to make an impact if his team does not progress from the groups. The Golden Ball is more likely to be a forward or midfield player than a defender or goalkeeper.

The obvious starting point is Lionel Messi who is considered to be the best player in the world. However, his goal scoring record for Argentina is inferior to the goals he has scored for Barcelona. Only Germany and Brazil have won the World Cup outside their own continent and Argentina have never won the World Cup in Europe. However, Messi and Sergio Aguero play in Spain and England so are familiar with European conditions. Argentina would almost have to win the World Cup with goals from Messi to give the player a chance to win the Golden Ball.

Neymar was the poster boy of the 2014 World Cup in Brazil. He was injured in the quarter-finals so did not play against Germany in the last four. Neymar had to watch from the sidelines as Brazil were humiliated and lost 7-1 which represents the biggest winning margin of any semi-finals tie. His presence would not have made much difference but four years later he has a score to settle. However, he is now playing for PSG in the uncompetitive French league so may have lost an edge. Brazil are the favourites to win the World Cup but other nations are preferred including France.

Antoine Griezmann is potentially their best player and France are good enough to win the World Cup. The Atletico Madrid striker was the leading scorer at Euro 2016 and scored both Atletico's goals in the 2-0 win over Marseille in the final of the Europa League. France have a number of world class players and are solid all around the field. Paul Pogba could be a major influence and will create plenty of scoring opportunities for Griezmann who could win the Golden Ball. The pool of players is good enough to leave Anthony Martial out of the squad.

Portugal won the European Championships two years ago but Cristiano Ronaldo wasn't exceptional and didn't contribute in the final. Portugal rode their luck and scored a single goal after Griezmann and other players missed chances to win the trophy. Portugal will need Ronaldo at his best to reach another final. If they do qualify for the final tie Ronaldo will have been influential so he is a leading contender to win the Golden Ball awarded to the best player at the 2018 World Cup.

In the 2018 a player who plays in seven fixtures and averages a goal a game should win the Golden Boot. However, if it's a low scoring tournament five goals may suffice again. The tone is usually set in the group stages but the rate of scoring slows down as the tournament progresses. In 1994 Oleg Salenko scored five goals in Russia's final group fixture and shared the title with Hristo Stoichkov. Salenko is the only winner or joint winner playing for a side that did not play any knockout matches.

Today's Sports Betting Preview - By Rick Elliott

Happy Days For Liverpool And Aston Villa

There are two massive football matches today, one with a huge amount of money at stake and the other that is all about the glory. After last Saturday's turgid FA Cup final we are expecting much more when Aston Villa and Fulham meet in the Championship playoff and Real Madrid play Liverpool in the final of the Champions League.

One common link is John Terry because he is at the heart of the Villa defence and missed a penalty for Chelsea that could have won his team the Champions League final against Manchester United in 2008. Terry could get redemption today because Villa can win promotion to the Premier League. Much to the annoyance of United fans Liverpool seem destined to beat Madrid and become the champions of Europe for the sixth time.

The Championship playoff final is described as the most lucrative fixture in football. The winners reach the Promised Land of the Premier League while the losers stay in the second tier. Villa are managed by Steve Bruce who has taken two teams into the

Premier League. The ability of Jack Grealish and Terry's knowhow at the back can be crucial so ASTON VILLA are the team to back to win the playoff at with 6/5 with [bet365](#).

There has been a feeling for some time that Liverpool will win the Champions League this season. They are not punching above their weight because the high risk football has been too much for their opponents including Manchester City in the last eight. It could become a shootout between Cristiano Ronaldo and Mo Salah and the later can help LIVERPOOL lift the trophy at 13/10 with [William Hill](#).

The main race of the day is the Irish 2,000 Guineas at the Curragh. When it comes to the races that matter most Aidan O'Brien is the trainer to follow. He broke the world record for Grade 1 and Group 1 races last season and can add to his tally today because US NAVY FLAG is the nap at 5/2 with [Ladbroke's](#).

Irelands Exciting Test Debut – A Good News Story for Crickets Minnows - By Dave Owens

English Uncertainty Could Offer Hope To Pakistan

England start their summer test series against Pakistan this week with the rare occurrence of most of their line up either playing for their place of embarking on a new role within the starting line-up. A poor winter that saw a heavy loss in the Ashes and then a further series defeat against New Zealand has saw the English hierarchy looking to freshen things up for the two-test series against Pakistan before England take on India later in the summer.

Both openers in Cook and Stoneman will have the focus on them. Cook has been a fantastic performer for over a decade but endured a very difficult winter where aside from on fantastic innings he struggled to score and after 12 years of playing at the highest, its been questioned how long he'd go on if his struggles continue this summer. Along side Cook is Mark Stoneman - a player who has not grabbed his opportunity at the top of the order and gets another go due to lack of other candidates as opposed to weight of runs.

The surprise selections of Buttler and Bess has meant that the move of Joe Root to No 3 in the order has gone slightly under the radar. England's best player has long stated his preference to bat at 4 in the order which has caused long debate about whether that is best for the team with England not having found a 3 since Trott's retirement and England's problems at the top of the order. A similar situation is the No 5 spot where Johnny Bairstow gets moved up from No 7 and is now going to utilised as a front-line batsman to go with his keeping. Ben Stokes makes a return to the England line up at home, since his much-publicised absence after a night out in Bristol and a difficult IPL where he didn't not perform to the standards he has in the past.

Most eyes will be on the two most stand out selections of Jos Buttler and Dominic Bess. Buttler is selection that no one really saw or predicted with his amazing form in the IPL being rewarded with a call up for the England test match side. He is a fine talent who has not quite nailed test cricket yet and will be intriguing to see how he goes this time. Bess is another fascinating pick, at 20 years of age and with only 16 first class games under his belt it will be very interesting to see how he handles test match cricket and how Pakistan attempt to play him and if they attack the young debutant when he gets his first bowl in a test match atmosphere.

England are rightly favourites with an excellent record at home and with conditions usually favouring their new ball attack of Anderson and Broad who have excelled at home for years on end. The pitch at Lords is usually pretty good for batting and does not tend to deteriorate much over the course of a game. A good first day or two for Pakistan (especially with the bat) could well put some pressure on an England side where there are a lot of question marks over a lot of players and see some good potential for a few in-play bets depending on the state of the game. Either it will be interesting to see how England's players perform with quite a few points to prove.

Click the link below it would be a pleasure to have you on board and taking your share of the profits.

[CLICK HERE TO VISIT CRICKET COUNSEL](#)

Declan's Eye-Catchers - By Declan O'Donoghue

BROTHER BEAR (Jessica Harrington) Looked a hot prospect early last season but the wheels came off after a creditable effort at Royal Ascot. Back in business at Naas last Sunday where the return of fast ground clearly made a difference. Goes for the Jersey Stakes but in the longer term will certainly get a mile.

DAMUT (Mick Winters) Made a dramatic impact in his first run for his new trainer when beating the high class Rashaan at Limerick. For a novice chaser he has plenty of experience, and clearly some previously untapped talent under the bonnet too.

DEVIL'S GLEN (Alan Fleming) Clipped from 50/1 to 25's before scooting home in the opener at Tipp on Thursday where he beat a decent yardstick in Gold Seal who had every chance. Onwards and upwards from here.

JETEZ (Jessica Harrington) Good ground made a world of difference to this Getaway gelding as he justified strong market support - 15/8 to 5/4 jolly - at Limerick. Needs two and a half miles to really shine, and his jumping can be hit

and miss though it was sharp and sure when he really needed it in the closing stages. No doubt he is Galway bound, but he should pick up another race or two in the meantime.

PREMIER LEAGUE (Mick Mulvany) Jockey Chris Hayes said this Sligo winner could be well suited to Galway. That's important because a lot of horses can't cope with the famous Ballybrit circuit at all. He has won over six furlongs but seven seems to suit better and there are plenty of opportunities over that trip at the western Festival.

SCRIOBH NUA (Jim Bolger) Translates - in reverse - as new writing. And she went into many notebooks with a staying on debut third over a mile to hot Ballydoyle filly Broadway. Kevin Manning had quite a job pulling her up afterwards, she clearly enjoyed herself and wouldn't mind stepping up in trip.

SIOUX NATION (Aidan O'Brien) Won the same race that Caravaggio won on his route to Royal Ascot and victory in the Commonwealth Cup and will try to complete the same double. Last year's Norfolk Stakes winner has already tasted success at the Royal jamboree. One time there was a feeling that Coolmore weren't that bothered with sprinting, but clearly there has been a policy change. This son of the deceased Scat Daddy would be a big attraction at their Kentucky stud should he continue to progress along expected lines.

NO WONDER THE BOOKIES RESTRICT HIS BETS... Declan on Thursday - Golden Jewel 10/1 (won 9/2); Madison To Monroe 9/1 (w 7/2); Masons Daughter 6/4 (w 9/10) and Calie Du Mesnil 11/8 (w 1/2)... BUT THEY CAN'T STOP HIM PASSING ON HIS TIPS EXCLUSIVELY TO US AT BETFAN!

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