



BetFan

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Win Bet - Wetherby 14:30 - Istanbul Sultan @ 7/4

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Win Bet - Doncaster 18:20 - Night Castle @ 11/4



Getting The Value - By The Champagne Kid

We all talk about 'value' in connection with the odds we are backing our selections at, be that in horse-racing, football, cricket, golf or whatever.

But, what is value in connection with odds? How do you know if you are getting 'value?' Is it measurable?

There is more than one answer to the question. Value can be measured, but only really after the event. Or, more accurately, after multiple events. If you make a profit after a series of bets, say a few hundred bets or a few months' betting, then you are clearly 'getting the value.' And, it can be measured in a number of ways. The simplest way would be ROI (Return on Investment) which is the profit made divided by the amount invested. So, a profit of £150 after having invested £1,000 on bets would be a 15% ROI. That indicates you are beating the odds consistently and are therefore identifying value in your bets.

Another, possibly more meaningful measure than ROI, is A/E which is Actual divided by Expected. The 'Expected' figure is the chance denoted by the odds, so for example 3/1 equals 1 chance of winning in 4 and therefore a 25% chance. This is noted as 0.25. Similarly, a 6/4 chance is 4 winning chances in 10 and equals $4/10 = 40\% = 0.40$. When you add up all the numbers given by the Expected odds in a series of bets you arrive at the Expected number of wins. If your Actual number of wins in that series of bets is greater than the Expected number, then again you are ahead of the game, you are beating the odds and you are finding value.

Value can also be subjective. Prior to a race, who can say that 2/1, 9/2, or 8/1 is a value bet on any particular horse? Value in this pre-race scenario is, like beauty, in the eye of the beholder. If I tell a friend I bought a return flight to New York for

£400 and thought I had got great value, my friend might think otherwise. He may say, that's not great value, I got one for £370. My value (the £400 flight) is not his value (his £370 flight). So, to a large extent, pre-event value is a feeling you have that the chances of winning are higher than the bookie thinks they are. It is a feeling personal to you and perhaps not others.

In the pre-internet days, I used to try to 'get the value' on a Saturday morning, by running between a number of nearby betting shops. There was a Ladbrokes opposite, a Tote (pre-Betfred) and a William Hill both within 3 minutes' walk, a Surrey Racing (now no more) and a Corals within about 5 to 10 minutes. In those days, only a handful of races were priced up early, and if Pricewise had tipped one you fancied, then you had to be quick off your mark to get the bet on before the 15 minutes that all bookies in those days would hold prices for was up. This involved a lot of sprinting between bookies and was definitely a lot healthier exercise than today's version of getting on, which is basically clicking on odds comparison websites or on a betting exchange.

In those days, all bookies opened at 10.00 am on a Saturday morning. Whatever route I took between these bookies on a Saturday morning to get the value, Ladbrokes was always last, purely because the manager was a lazy couldn't-get-out-of-bed sort, and as often as not, instead of opening up at 10.00 am, would only unlock the doors close to the 15 minute price-holding window closing, whereupon the prices you wanted to take had been slashed.

Nowadays, I definitely do look at value in the terms of the post-event profitability of a long-term number of bets. If I know that I can make profits in the long term, I'll settle for that and not get too worked up about occasionally 'missing the price.' How many times have you clicked through to a bookie from an odds comparison site, only to get the 'The price on your selection has changed' message? Nobody gets top price all the time, so I don't think it is worth getting too annoyed about missing a price. It will happen many times.

The Champagne Kid service is about identifying value in horses from angles that the market in general may have missed. Don't get too upset about having to take the 13/2 because you just missed the 7/1. On a good number of occasions, the odds advised for the bet will drift out as the market continues to miss the potential winning angle. Look at your results long term, and if you are losing, then you need to change your MO to correct this. If long term, you are winning, then excellent! No need to worry about missing the early price on the odd occasion.

The Champagne Kid service puts bets out later than most services. That means on occasion that prices that have long disappeared have been missed. Don't worry! The afternoon-before odds were almost always never available to decent money anyway, and the morning markets are used as a factor in assessing a horse's chance. 'Steamers' in the market cause a drift on other horses, and that can be very valuable where some potential value you have already identified becomes even greater value.

Take the long-term view. This is the advice you are given when you join a service on the Betfan platform, and it is important advice that every punter should take heed of. And so to conclude, 'getting the value' is not a one-off scramble to take the occasional out-of-line price on an odds comparison site. It is a long-term project!

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Rick's Sports Betting: Key Derby Trials For Horses Aged Three - By Rick Elliott

The Derby is the most prestigious Flat race in the sport and is the most significant for the breeding industry. The race is run over one mile and four furlongs at Epsom on the first Saturday in June. The course is unique and it tests all the attributes of a thoroughbred horse. The stud value of Derby winners goes through the roof so very few race beyond the age of three. The potential prize money for older horses is dwarfed by what can be earned breeding future racehorses.

The Blue Riband of the turf is one of the five Classics run in Britain. The name of the race has been copied in numerous racing jurisdictions and every Flat racing country has its own Derby. The race is open to three-year-old colts and fillies but colts are not eligible for the Oaks, run over the same course and distance. The other Classics are the 2,000 and 1,000 Guineas run over the Rowley Mile at Newmarket in May and the St Leger contested over one mile and six furlongs at Doncaster in September.

Horses can race on the Flat from the age of two and most Derby runners race as a juvenile. However, some winners raced for the first time aged three which means the winner has not raced in public more than two months before the race. There are some key trails for two-year-olds which create a winter favourite for the race. However, from two to three horses develop mentally and physically and some ante post favourites don't even appear in the race. Contenders can emerge during their three-year-old season and certain races provide the best pointers.

In the early weeks of the Flat season there are a number of recognised trials for the Derby. The physical attributes to be competitive in the Derby are required on the courses on which the trials take place. The key prep races have produced Derby contenders over a number of years and they provide a valuable form guide for the Flat race that matters most. Horses with potential to win the Derby are entered in these races which can tell trainers and the betting public a great deal about their prospects. Bookmakers adjust their Derby odds when a horse runs well in one of the trials.

Some horses run in the Derby on their first start as a three-year-old but most have a prep-race during their Classic season. Here are the most relevant trials for the Derby for three-year-olds showing the position of the subsequent Derby winner from 1992 to 2017, all run in May:

2,000 Guineas over one mile at Newmarket:

2006 Sir Percy 2nd
2008 New Approach 2nd
2009 Sea The Stars WON
2012 Camelot WON
2014 Australia WON

Derrinstown Stud Derby Trial over one mile and two furlongs at Leopardstown:

2000 Sinndar WON
2001 Galileo WON
2002 High Chapparral WON

Dee Stakes over one mile and two furlongs at Chester:

1999 Oath WON
2003 Kris Kin WON

Chester Vase over one mile and four furlongs at Chester:

2013 Ruler Of The World WON
2017 Wings Of Eagles 2nd

Dante Stakes over one mile and two furlongs at York:

1994 Erhaab WON
1997 Benny The Dip WON
2004 North Light WON
2005 Motivator WON
2007 Authorized WON
2010 Workforce 2nd
2015 Golden Horn WON

So, the most significant trial for the Derby is the Dante Stakes at York and the winner of that race often becomes the favourite for the most famous Flat race in the world.

Today's Sports Betting Preview - By Rick Elliott

Higgins Can Win The Snooker World Title Again

Stoke and Southampton are desperate for points but their opponents today. Crystal Palace and Everton have nothing to play for except pride and prize money. The financial rewards from finishing one place above the next are relatively insignificant compared to the guaranteed income from TV rights. Motivation and hunger are pitted against superiority and there's no real logic to which factor will come out on top. In the great history of sitting on the fence here's some standout fence sitting. The DRAW DOUBLE on today's televised matches pays over 9/1 with William Hill.

It's the first Classic of the season today over the Rowley Mile at Newmarket and as usual Aidan O'Brien has got a strong hand. He has the first and second favourite for the 2,000 Guineas at Newmarket but his biggest win of the today could be in the United States. After a devastating run on Dubai World Cup night Mendelssohn is the favourite for the Kentucky Derby. Significantly Ryan Moore has given up the opportunity to win a British Classic and takes the ride. That is a tip in itself so MENDELSSOHN should be backed at 3/1 with Ladbrokes.

The World Snooker Championship is at the semi-final stage and both matches bring together a former world champion and a player yet to win the biggest title in the sport. The match between Barry Hawkins and Mark Williams is too close to call but John Higgins should edge out Kyren Wilson. The most consistent player of the tournament so far has been HIGGINS so he should be backed at Evens with Betfair to be the world champion again.

ECB Achieve The Impossible – Uniting English Cricket in Opinion of 100 Ball Competition Proposal - By Dave Owens

It's not often, if ever, that the English Cricket Board can unite the English viewing public and media across all 18 of the Counties in first class cricket. It does appear that they have managed it though with the proposal of their new 100 ball tournament. Its claimed to a simpler format than those already played with 14 standards six ball overs and the last over of each innings then leaping to a ten ball over to finish the innings which equates to 100 balls in total. This is supposed to be easier to understand for the non-cricket public than 20 overs of the standard six ball over that has been a massive hit in Australia with kids and women being introduced to the game in this format for years now and the ECB have been desperate to emulate.

The reaction has been a mixture of anger and ridicule at the idea, with it appearing that the ECBs response to the massive 20 over competitions taking

place across the world that seem to grow from strength to strength and bring in the new generation of viewers to the game, is not to tap into what works with them, but come up with some new "cool" version of the game that has never been seen before.

For years England's 20/20 competition has been light years behind the Big Bash and IPL. It took a while but the penny finally dropped that it needed to catch up and has been on its way to achieving it with it being played in a block on its own in the heart of the English summer with lots of the match's being played on Friday evening's for the start of most people's weekends and drawing big crowds and also big name players around the world who were now moving across the globe to play in the improving competition.

The move in the right direction has benefited everyone. Counties, getting ground's packed and money in the coffers which is a god send for most who struggle financially. The players themselves playing in a higher standard and more publicised English competition and the ECB who for once seemed to be driving the vehicle in the right direction.

It will be interesting to see how things pan out, and if the ECB listen to the reaction of what they've put on offer or if they try to sell the seemingly unsellable.

Click the link below it would be a pleasure to have you on board and taking your share of the profits.

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Declan's Eye-Catchers - By Declan O'Donoghue

CAMLANN (Shark Hanlon) For a novice over fences he jumped superbly at Kilbeggan and this consistent type could be starting an exciting new chapter over the larger obstacles.

ELUSIVE IN PARIS (Ellmarie Holden) Second in Dundalk on Wednesday night he quickly reappeared to take the opener, a claiming race, at Clonmel on Thursday where he was not in love with the sticky ground. Could have been snapped up for "eight grand" but it seems there were no takers. Will have a short break now and is well capable of picking up a few more races at a modest level.

INVASION DAY (Ger Lyons) Slowly away and waited with when a well supported 6/4 jolly at Dundalk on Wednesday, ran green but finished well when second to promising sort Chicas Amigas. Will get his turn pretty shortly.

LAID BACK LUKE (Sheila Lavery) Second to class act Rashann in the Tipperary Cup at Clonmel. A decent long distance flat handicapper on this showing, he might be of interest in the Qualified Riders, the big race on the opening Monday evening session of the Galway Festival.

LUCKY MISTAKE (Adrian Keatley) proved ironically named as his jockey losing his whip a furlong out proved anything but lucky as he was beaten a head. Quick compensation awaits.

ROBIN DES FORET (Willie Mullins) Facile winner of a beginners chase at Ballinrobe. Will face much stiffer opposition in future but clearly a progressive sort from a formidable yard. Might be happier on left handed tracks.

ROXBORO ROAD (Ted Walsh) Not as good as his brother Any Second Now but a likable sort who will win his share of races. No doubt that his future lies over fences, but he should continue to climb the ratings as a hurdler this year.

*** Declan's Irish Racing Service has been on fire lately with Saldier 20/1 (won 10/1), Merie Devie 16/1 (w 14/1); Park Paddocks 8/1 (w 6/1), Val De Ferbet 11/2 (w 7/2); Torcedor 11/4 (w 9/4); Georgie Hyphen 5/2 and Tammy Wynette 6/4**

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