



Issue 132
Monday 5th March 2018

BetFan

Your No.1 FREE Magazine For A Quick Sport Fix!

Inside Today...

FREE Tips From Equine Equity, The Pro Punter and Two Percent Club

Top Tipsters For March 2018

Do You Want To Be An Expert Bettor? - By Michael Wilding

This Weeks Sports Betting Preview - By Rick Elliott

Massive Week For Arsene Wenger

Your Betting Experience Better
Published By BetFan.com

BetFan

Links of Interest...











[Tipster Champions League](#)
[Daily Blog Updates](#)
[Racecards & Ratings](#)
[App For iOS](#)
[App For Android](#)
[Become An Affiliate](#)
[Help & Support](#)
[Bet World Reviews](#)
[ZapTips](#)

Please Like Us On Social Media...

[Facebook](#)
[Twitter](#)
[Google Plus](#)
[Youtube](#)

TOP TIPSTERS MARCH 2018

[CLICK HERE FOR A LIVE INTERACTIVE LEAGUE TABLE](#)

Pos	Service Name	Points
1st	 Golf Bet Gold	73.07
2nd	 Yankee Jackpot	64.96
3rd	 Factor Seven Racing	40.00
4th	 World Soccer Pro	33.55
5th	 Two Percent Club	30.98
6th	 ARH Racing	21.53
7th	 Trend Betting	19.43
8th	 WinKing	18.75
9th	 USA Racing Club	18.50
10th	 Quality Racing Specialist	18.03

TODAY'S FREE SPORTS BETTING TIPS...

[Equine Equity](#)

Win Bet - 19:15 Wolverhampton (A.W) - Sunshineandbubbles @ 11/4

[The Pro Punter](#)

Win Bet - 14:30 Kempton (A.W) - Tommy Silver @ 8/15

[Two Percent Club](#)

Win Bet - 15:55 Southwell (A.W) - Molly The Dolly @ 11/8

Do You Want To Be An Expert Bettor? - By Michael Wilding

What do you do in your day job?

Are you an expert in it?

I used to design shoes. I fell into it by mistake but enjoyed it and did it for many years. In fact, I used to have my own Couture footwear label. Now, when I began I would design anything, but I realised pretty quickly that I was no good at designing mens shoes or trainers.

I don't know why. I just couldn't visualise them in my head.

So I focused on designing women's and children's footwear instead.

But...

Most of the children's market is for girls shoes, and not having ever been a little girl I struggled to understand exactly what it was they wanted to wear.

So I stopped designing children's shoes as well!

Now you may be thinking that I've never been a women either. And that is true, I haven't. But the difference is, I could understand how women wanted to feel when they put on a pair of high heels. I knew that they wanted them to make their legs look longer, they wanted to look both beautiful and sexy. They wanted to achieve an aesthetic that I could certainly appreciate.

I hadn't planned on focusing on this area of footwear design, it's just what I happened to be best at. And although I may be biased, I was good!

But then things changed. I stopped working in design houses and went freelance while I setup my own label. And this is where things changed dramatically.

As a freelance designer you get most of your business because of one thing... your style.

This allows a freelance designer to be far more creative than those working for a design house. And with this new freedom I began to really let my imagination go.

I designed shoes out of rose petals, wood, newspapers, coins, metal and many other materials. I started to have a fascination with the different textures of materials and how they interacted with each other.

And pretty soon I found that I was being sought out by a very specific kind of client.

These were clients who had designs for shoes, but couldn't get them made. Their manufacturers were looking at the design and saying it was impossible to make.

Then they looked at my work and thought... "Well, if he can make shoes like that, then he must be able to get our ones made as well".

So I would take their designs and go to the manufacturers. I would sit with them re-designing elements of the shoes and inventing techniques that would allow them to be made.

It got to the point where when a manufacturer knew I was coming over, they also knew I wouldn't be leaving until the product was finished. It changed the way they thought because they suddenly had to come up with a way to make the product. Saying it was impossible was no longer the easiest way out.

You're probably wondering what all this has got to do with betting. Well, it's exactly the same in betting as it is in fashion. In fact, it's the same in any field.

If you want to be an expert then you have to specialise. You start your journey as a wide river, gathering as much knowledge as possible, and then as you travel upstream you choose the routes that you prefer and enjoy the most. Suddenly you find yourself on a small stream that you know like the back of your hand.

This is your specialism!

Every horse race has different conditions and types of runners. It has a completely different structure and will be run differently. In the UK, the variety of racing is bigger than anywhere else in the world and this makes it even more important to specialise.

You can't analyse a 5 furlong all-weather sprint in the same way you would a 3 mile handicap hurdle race. They're completely different animals.

But yet, almost every punter tries to do exactly this!

And if you do, then you're doomed to failure. It's just not possible to learn everything about all race types at the same time. You **MUST** specialise. You **MUST** become an expert in the area that interests you the most.

Once you've done that, then you can spread out to another area. But if you don't do that, then you're never going to be getting deep enough to make a difference to your bankroll.

I found my specialism by accident because I was spending a lot of time in the US. I got used to the sprint dirt races they have over there and their methods of analysis. I

found I enjoyed the statistics and maths behind their processes. So I focused on that and brought it back to UK racing by concentrating on all-weather sprints using a mathematical and statistical approach.

This was my first specialism and without it I very much doubt that I would be where I am today.

So you have two choices:

1. Specialise now and start turning your betting around
2. Don't specialise and forever chase those elusive profits

If you're serious about making your betting profitable, then your choice is simple.

This Weeks Sports Betting Preview - By Rick Elliott

Massive Week For Arsene Wenger

There is a full programme of Premier League football over the next seven days but events off the pitch could dominate the headlines. Arsene Wenger is the longest serving manager but he could be out of his job if Arsenal play poorly and lose at home to Watford on Sunday. He is [10/3 with Coral](#) to be the next Premier League manager to leave his post. However, he could get yet another reprieve if Arsenal get a good result against AC Milan in the Europa League on Thursday.

ENGLAND are [11/8 with bet365](#) to be the Champions League winning nationality and three of the five Premier League teams left in the competition should progress to the last eight this week. Liverpool, Manchester City and Tottenham all have home ties and only Tottenham have any kind of job on their hands to progress to the quarter finals. They must beat Juventus or secure a low scoring draw at Wembley on Wednesday.

Chelsea face a tough ask against Barcelona next week and Manchester United take a goalless draw into their home leg against Sevilla. United are big favourites to beat Crystal Palace in the Premier League tonight. Palace have only prevented their opponents scoring in two of their 14 Premier League matches at home this season. Back UNITED TO WIN TO NIL.

England lead New Zealand 2-1 in their five-match One Day International series. A win in the fourth match that starts late on Tuesday night will clinch the series. England were poor in the Tests against Australia but are now one of the best white ball teams in the sport. Ben Stokes is back in the fold so ENGLAND look good things at [4/7 with Ladbrokes](#) to win the fourth ODI and the series.

It's the fourth round of matches in the Six Nations this weekend. England suffered a stunning loss to Scotland in the last group of fixtures so must beat France in Paris to have any chance of winning the competition. Wales are 31 point favourites to beat Italy at home and Ireland must beat Scotland by 9 points to cover the spread. IRELAND are currently [1/3 with William Hill](#) to win the 2018 Six Nations.